



Palliative End of Life Care (PEOLC) Toolkit

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Why Choose Dr. Ed?

- Engaging and Interactive
- Learn anywhere
- No recurring costs
- Simulated roleplay
- Interactive Videos
- Licensed health content
- Easy to Deploy



Any Platform



Any Device



Simulated Roleplays



Healthcare Characters



Articulate 360 is trusted by

- All Fortune 100 companies
- 120'000 Organizations
- 129'000'000 Learners



- Manages \$4B/yr to fight AIDS, Tuberculosis, and Malaria in 140 countries



- Reduced Training costs by 96%



Interactive Learning

Employee
Health & Wellness

Multiple Choice

Fill in the
Blanks

Simulated
Roleplay

True or False

Interactive
Video

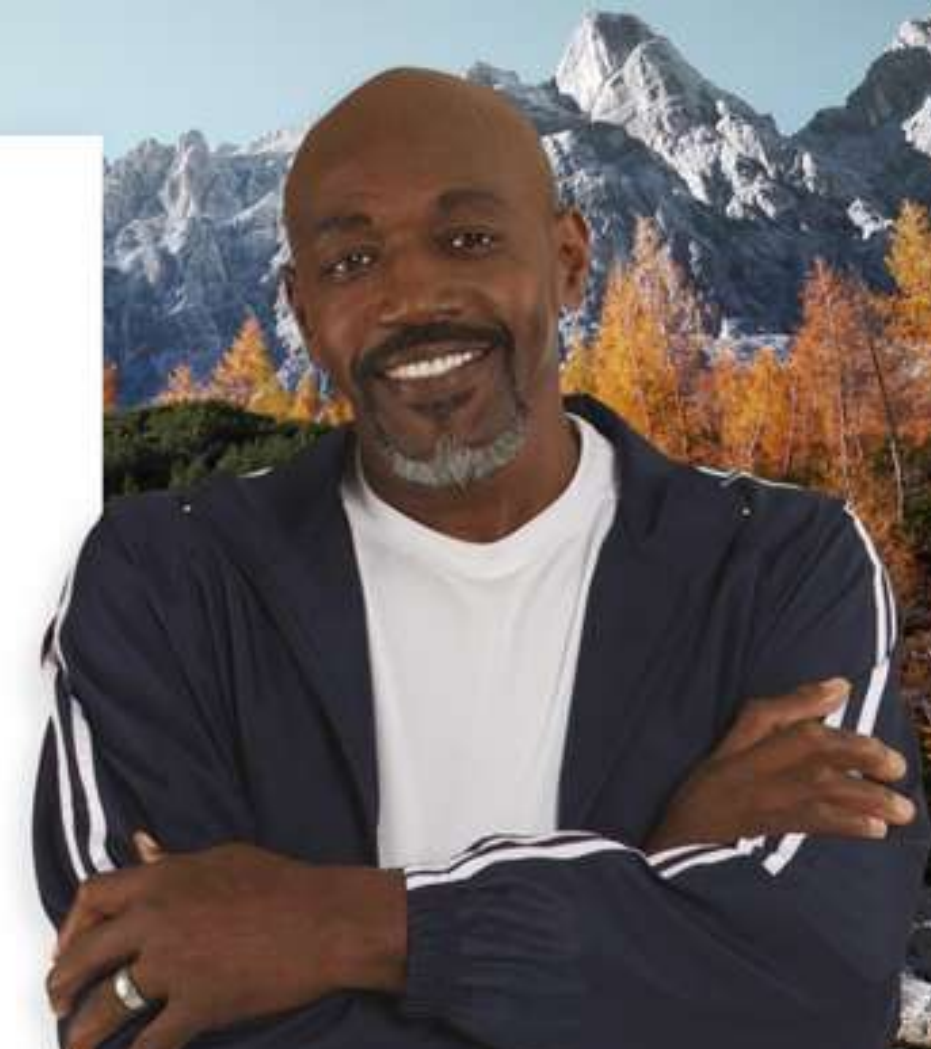
Matching

Sequence

Drag and Drop

Hotspot

Health and





Simulated Roleplay

TESTING SOFT SKILLS IN PRACTICE

- Interactive live chat
- Licensed Health Content
- Ready-made Health Characters
- >100'000 Character illustrations

My to-do list is off the charts. I'm stressed out, and it seems impossible to get everything done by my current deadlines. What should I do?

- 1 Delegate everything. Take everything that's on your plate and match each task to people's skills and interests.
- 2 Delegate a few key tasks, and create a detailed how-to guide so that you can trust that each task will be completed correctly.
- 3 Focus on the tasks that require your specialized knowledge or skills, and delegate the rest to appropriate team members.



Amber

A young doctor for health-related courses.
Roles include stethoscope.



Tonya

This cheerful character is perfect for health and wellness training.



Phoebe

Use this skilled nurse in hospital scenarios and workplace courses.



Marcus

Use this bespectacled doctor in health and wellness training courses.



Anywhere Learning



Learn Anywhere

Phone, Tablet, Laptop, browser, easy to use



Deploy Anywhere

Easy to share, show progress reports



Work Together

Interactive Video, Course Feedback



Work
Together

Action Faster

Screen capture with each comment for more context.

Feedback organizer and mark feedback as done.



Hey team, it looks like the number element is missing from this slide.

Effective Interviewing

Created By Celia Roberts · Current Version

REVIEW

FEEDBACK ?

SHARE

...



Celia Roberts an hour ago

Hey team, it looks like the number element is missing from this slide.



Tom Miller an hour ago

The client requested that we remove it on this slide. But the slide does look odd without it. Especially since it breaks the design scheme. Let's leave it as is and see what we receive for feedback.



Laura Rice 41 minutes ago

Hey Celia and Tom, we talked it over and would like to add the number element back in. Thanks!

Reply...



Interview Techniques

Assess Vital KSAs

Cost Categories

PELOC Toolkit has 6 categories of costs

\$10K Learning Systems

\$4.5K Pilot Feedback

\$12K Instructional Design

\$7K Video Editing

\$4.5K Content Licensing

\$0 Content - WK

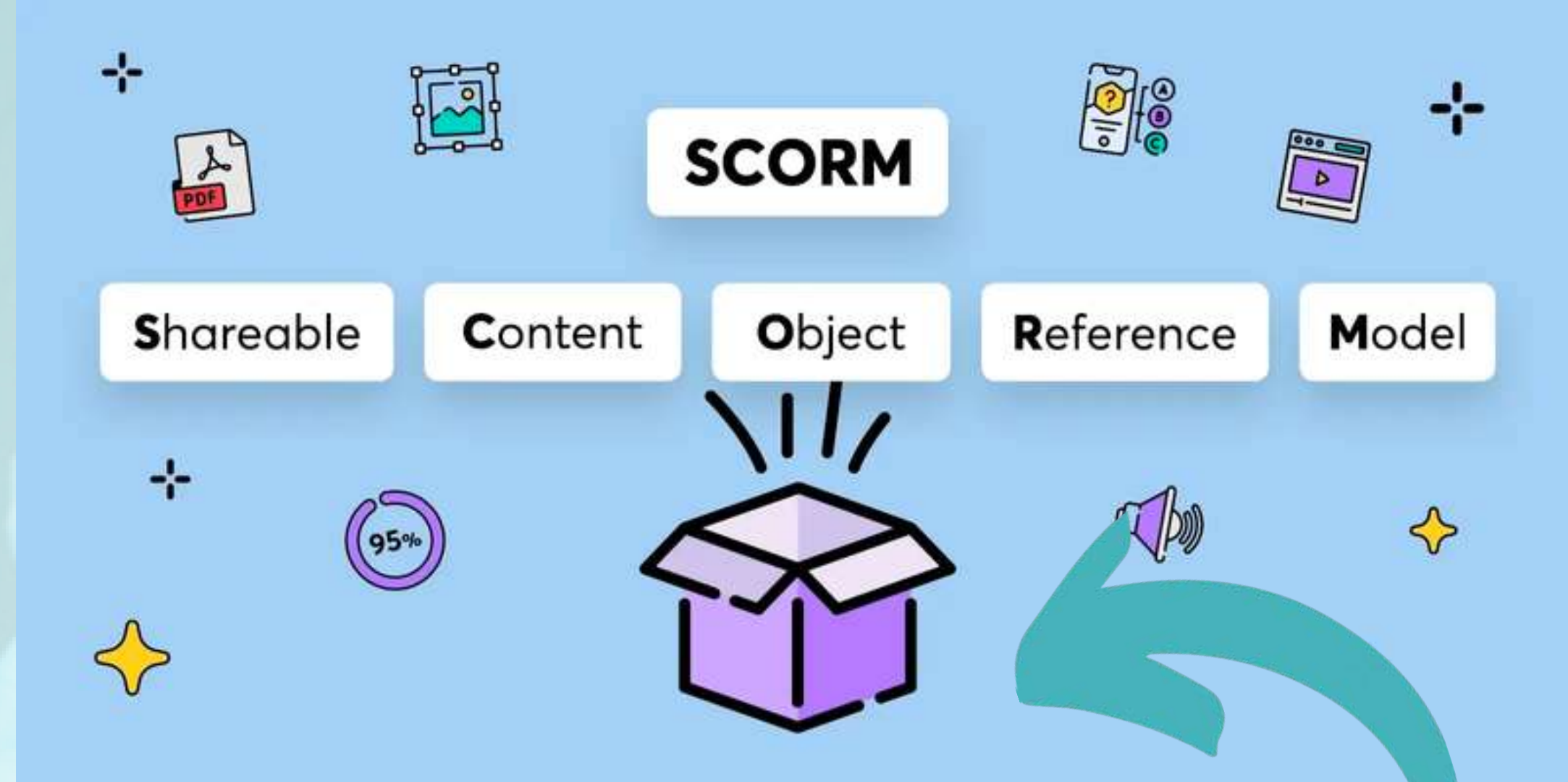
Cost Details

Breakdown of PELOC Toolkit
has 6 categories of cost

Category	Description	Hours	CAD Cost	Category Cost
Learning Systems	Course Creation Tools		\$2,500	\$10,000
	Course Import and Publish	25	\$3,750	
	Hosting - On WK WIX Site	15	\$2,250	
	Video Hosting - YouTube	10	\$1,500	
Instructional Design	Lesson Plans and Syllabus	20	\$3,000	\$12,000
	Simulated Conversations	20	\$3,000	
	Interactive Videos and Questions	40	\$6,000	
Content Licensing	End User License Agreement	10	\$1,500	\$4,500
	Copyright Licensing	10	\$1,500	
	Privacy Policy	10	\$1,500	
Pilot Feedback	Course On-boarding	10	\$1,500	\$4,500
	Course Iteration - WK to host	20	\$3,000	
Video Editing	Video Editing and Rendering	40	\$6,000	\$7,000
	Video Editing Tools		\$1,000	
Content	Raw Video Content - WK	0	\$0	\$0
	Interactive Questions - WK	0	\$0	
Total		230	\$38,000	

Cost Comparison

Total costs quickly exceed the price of Dr Ed over 3 and 6 years because courses are packaged in an industry standard.



	Kajabi	WordPress	iTacit (100 users)	Dr Ed
Monthly Cost	\$149	\$250	\$340	\$0
Develop	\$5,000	\$4,000	\$5,000	\$5,000
Deploy	\$3,000	\$5,000	\$3,000	\$5,000
3 Year Total	\$13,364	\$18,000	\$20,240	\$10,000
6 Year Total	\$18,728	\$27,000	\$32,480	\$10,000



Questions?

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